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SHAFER'S

AFRICAN
VIOLETS

1955



SHAFER'S

TROPICAL GARDENS

1220 41st Avenue, Santa Cruz, California

Mailing Address

P. O. Box 368, Capitola, California

MEMBER AFRICAN VIOLET SOCIETY OF AMERICA

SHAFER'S SELECTIONS FOR 1955

A PERSONAL INVITATION

Next time you are in or near Santa Cruz 75 miles south of San Francisco, on beautiful Monterey Bay—we would be pleased to meet you personally and show you our growing stock. We urge you, whenever possible, to select your Violets and other plants in person, for fullest satisfaction and pleasure. Also, prices at our greenhouse are slightly lower than list, due to the costs of packaging and handling. It is always our pleasure to meet flower lovers; we take a great deal of pride in our stock and enjoy showing it to visitors. There is never any obligation of course. Besides our African Violets, we also have on view extensive collections of Orchids and other tropical plants.

Plants listed here are all ready to bloom or blooming, and are well-established, single crown, exhibition-type plants in 2½ inch pots. All soils used by us are fumigated by methyl bromide treatment, assuring you of healthy, vigorous plants.

California purchasers will not have their plants delayed for inspection except in Ventura and Tulare Counties, which are not yet in the "Pinto Tag" program. The "Pinto Tag" on your shipment certifies that our greenhouses have been California State inspected and certified clean.

For Violet fertilizer, we use and can highly recommend SPOON-IT. Mixed with water, SPOON-IT has proved an ideal plant food for Violets.

3 oz. pkt.	25c	6 oz. pkt.	50c	15 oz. pkt.	\$1.00
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Ingredients:

Ammonic Nitrogen	4%	Total Nitrogen	18%
Organic Nitrogen	14%	Phosphoric Acid, Available	18%
Potash, Water Soluble		14%	

ORTHO-GRO—4 oz. size 35c

SOIL—we are now packaging our own soil especially compounded by us for growing African Violets. Two quart package—75c, 4 quarts \$1.35

SHIPPING INSTRUCTIONS

(Please state first and second choices on order form)

We pay for packing and Parcel Post on all orders of \$5.00 or over. On orders less than \$5.00, please add 75c to cover the high cost of handling and shipping these smaller orders. For Special Handling, add 25c or for Special Delivery add 45c.

We use every possible care in packaging and shipping, however plants shipped by Parcel Post will not be insured, since Post Office claims are difficult for you to collect on damaged plants. If insurance is desired, specify shipment via Railway Express Collect, and in the event of damage contact YOUR Railway Express Agent at once.

In California, add 3% State Sales Tax.

● BUY 5—In any price range—GET 1 FREE ●

\$1.50—OUTSTANDING NEW VIOLETS—\$1.50

BLACK FRINGE—Deep purple bloom with ruffled edges. Foliage is large, dark green, wavy leaves with red veins underneath.

DREAM GIRL—Dark green girl foliage with light green veins and serrated edges. The plant grows symmetrically, with the flowers variegated white with blue edges. A most striking variety which we recommend most highly.

ECLIPSE—Red lavender. Lovely single blossoms, each frilled and bordered white have a dainty picot-edged effect.

PINK WONDER—A profuse bloomer. Large deep pink flower with a deeper pink eye. Foliage is luxuriant dark green.

PURPLE LACE—Something different—a thick, light green, very hairy foliage with large deep purple fringed flowers.

SHOCKING—An outstanding pink, very deep in color, with good sturdy foliage.

RED MENTOR GIANT—Du Pont foliage with large Burgundy wine flowers.

PEGGY GIRL—A very dainty girl type foliage with light blue flowers standing above plant. Miniature grotto growing habits.

LADY LUELLA— The lovely Burgundy ruffled flowers stand above large dark copperish green leaves of the fringette type. The mature plant is very large and symmetrical when correctly grown. It is a bold and vigorous plant. \$1.50 each.

OUR FINEST DOUBLES \$1.50 EACH

MOON RIPPLES—A fully double purple with a white edging, light green, frilly foliage.

SILVER LINING—Light blue double, edged white, keeps well in summer.

ROMANCE—The double flowers make a lovely bouquet of cloudy lavender-blue above light green, slightly quilted, hairy and pointed foliage. Flowers are large, making it an outstanding double.

MADONNA—Large double and semi-double white blooms on dark green girl type foliage.

● BUY 5—In any price group—GET 1 FREE ●

\$1.00 EACH—

A FINE SELECTION OF BEAUTIFUL

APPLE BLOSSOM—True apple blossom color with bluish marking. Du Pont foliage.

BALLET—Gleaming white flower over fresh green rippled foliage.

BLUE BELLE—An exceptionally popular, large flowered strain of single, light blue blooms approaching the size of DuPonts, yet with lovely pliable and soft foliage.

BRIDAL VEIL—Profusely blooming white flowers with narrow lavender edges and narrow lavender center shading out, grouped well in the center of the plant. Foliage is light green, round and quite thick.

CHRISTMAS STAR—Star-shaped light blue center on white fringed field.

DuPONT 1, 2, 3 and 4—This group starting with the darkest shade, comprises one of the most outstanding of all the violet families. They are characterized by exceedingly large flowers, large and vigorously growing foliage and regular habit of growth. The flower petals are often beautifully rippled.

DuPONT DARK EYES—DuPont foliage, large pink-lavender flowers with darker upper petals.

DuPONT FRILLED—DuPont foliage with very large frilly pink-lavender flower.

DuPONT LAVENDER PINK—Another very lovely member of this distinguished group. Flowers are orchid in color with two upper petals and centers in deeper tones. The leaves, true to the DuPont character, are unusually large, thick and scalloped along the outer margins.

DuPONT RED—Has the same general characteristic as the other DuPonts. The flowers are exceptionally large and are deep Burgundy red.

DuPONT WHITE—DuPont foliage, large white flower with sometimes a bluish tinge.

DUSTY QUEEN—Compact grower, girl foliage and real dark purple flower.

FROSTY—The first African Violet with a truly variegated leaf; beautiful green spotted and striped with white. Plant grows easily in a low formal rosette.

GARNET GIRL—Rich, vibrant garnet-red flowers standing upright in the center of a low growing rich glossy green girl foliage. Leaves are dark green on top with light green veins, light green on bottom with slight reddish cast, cupped upward.

GENEVA BEAUTY—Midnight blue flower with white edging. Wonderful branching with 8 or more blossoms to each stalk.

GLOWING EMBER—A bright, glowing non-fading red of rich substance. Not a DuPont, but similar in growth.

GROTEI HYBRID—Varying shades of blue flowers. The much discussed trailing or hanging basket type.

GROTEI GIRL (Hybrid)—Large blue flowers on long stem. Girl foliage with grotei growing habit.

INNOCENCE—Deep bronzy green foliage with wine red undersides and medium size white blooms.

MINUET—A very floriferous and satisfactory plant. Flowers are mauve in color and beautifully fringed and fluted.

MINUET GIRL—New. A most lovely light blue clouded with white. Excellent girl foliage and formal habit of growth.

PAINTED GIRL—This is an interesting new girl. White flowers are streaked and edged with orchid and wine color markings. Most outstanding.

PINK ATTRACTION—One of the very newest and best. The large true pink flowers have a darker eye. The foliage is luxuriant and well grown, medium green.

● BUY 5—In any price group—GET 1 FREE ●

VARIETIES ON THESE TWO PAGES —\$1.00 EACH

PINK DELIGHT—A new, most delicate pink, flowering profusely over very dark red backed foliage. A most striking variety.

RED LADY—Large clusters of clear sparkling wine red flowers. Foliage medium to dark green, stained with red on under side, girl type.

RED PRINCESS—Flowers a shade darker than Red Lady above. Leaves decidedly darker and quilted. Very luxuriant growth.

RUFFLED TREASURE—Light mauve, large fringette flower, with medium green, wavy foliage. A profuse bloomer.

SNOW PRINCE—The finest of the whites. Produces masses of perfect white blossoms rarely showing even the slightest trace of color. The foliage grows easily in symmetrical formation and is of excellent character.

SUPRITA—Another new variety, classed with the "Reds." Leaves heavy husky and round. Flowers of unusual size and brilliant color.



\$1.00 EACH—DOUBLES—\$1.00 EACH

AZURE BEAUTY—Blooms are light blue and white variegated, fully double, they open fully on long stems. Shows constant variation in coloring. Excellent foliage.

DARK BEAUTY—Our choice as the best of the variegated blue doubles. Colors tend to be darker than Azure Beauty. The medium to dark green leaves are deeply creased and quilted. The mature plant is very large and symmetrical when correctly grown.

HER MAJESTY—Flowers are garnet-orchid and large. Excellent girl foliage, with a formal habit of growth.

JULIET—Rose orchid double. Waxy foliage.

DOUBLE LACE—White flowers are large, fully double, and daintily fringed, sometimes with a tinge of color. Leaves are large, wavy, and serrated.

DOUBLE ORCHID BOUQUET—Our choice of the variegated white with uneven lavender edging. Has medium to dark green leaves deeply creased and quilted. The mature plant is very large and symmetrical when correctly grown.

DOUBLE ORCHID SUNSET—A beautiful newer double. Flowers garnet orchid, showing darker tones at tips of fully opened petals. Leaves are creased, quite dark, and tend to elongate, red on under side.

POMPADOUR—Large variegated blue and white double, with thick, dark green foliage.

DOUBLE SEA GIRL—Might easily be called double Sailor Girl. Has the same lovely foliage, and double light blue flowers which open well on nice long stems.

SPRINGFIELD BEAUTY—A large, purple double with small, dark green foliage.

ROSE RAINBOW—The rose and white counterpart of Dark Beauty. Has the large flower, white clouded with rose. One of the most popular of all doubles.

DOUBLE VELVET GIRL—Full double dark wine flower, compact grower, girl foliage.

● BUY 5—In any one price group—GET 1 FREE ●

75c—EACH—75c

AURORA—A new color—delicate blue—diffused and backed with white. Blossoms are lightly rippled at edges. Medium bright green leaves, rippled and ruffled. Exceptionally free flowering.

BLACK BEAUTY—The lovely "supreme" version of the old favorite, Mentor Boy. Has the rich dark coloring of its predecessor plus the large and vigorous growing habit of the supreme strain.

CAMPFIRE GIRL—Handsome dark purple-blue flowers. Foliage dark green with light veins.

CHEROKEE—Lovely dark wine colored flowers much like Plum Glory. Dark green foliage.

EVENING SUNSET—All the ethereal beauty of an evening sunset! Light blue with the two upper petals overcast in iridescent pink. Round cupped flower. Foliage full and heavy. One of the best of the season.

FAIRY TALES—Dark purple blooms on long stems. A very profuse bloomer. Dark green foliage.

GENEVA RAINBOW—Truly a lovely violet. The wine-red flowers are edged with pearly white. Foliage is medium green.

GROTEI—The much discussed trailing or hanging basket type. Has medium to light blue flowers and large round, flat leaves on long petioles.

HOLLY (Kellars)—As the name implies the leaves resemble old fashioned holly, dark copperish green, points and ruffling at edges. Royal purple on under sides. Flowers are striking medium blue.

LAVENDER BEAUTY—Exceptionally large and numerous flowers of silvery mauve borne over a husky plant of symmetrical pattern.

LORELEI—Large light mauve flower with dark green foliage.

MARINE (Light)—Large well formed flowers of medium blue shading to darker blue at the center. Foliage is heavy and vigorous in habit of growth. Easily arranged in formal pattern.

PINK BEAUTY—A true pink violet. Flowers occur in clusters of four or five on a long stem. Leaves of medium green tending to be elongated.

INTERESTED IN ORCHIDS?

We publish a special catalog listing our collections of Orchids. We feature selections of plants from famous hybridizers and well known collections of Cattleya Hybrids, Phalaenopsis, Vandas, Dendrobiums and Cymbidiums.

ORDER FORM

SHAFFER'S TROPICAL GARDENS

P. O. Box 368

CAPITOLA, CALIFORNIA

Date.....

Please send plants listed below to—

Name

Street and No.....

City..... State.....

SHIP VIA ☐ Parcel Post ☐ Railway Express Collect[illegible]

● **BUY 5—In any one price group—GET 1 FREE** ●

75c—EACH—75c

PLUM GLORY—The finest, in our opinion, of all the "Reds" yet produced. Plum Glory, true to its name, bears an abundance of plum-red blossoms. The dark green foliage is luxuriant in quality and vigorous in growth. Plants often attain a diameter of 16 to 20 inches on a single crown.

RED KING—One of the newer wine-reds. Blossoms freely and has excellent dark toned foliage.

ROSE MARIE—A very pretty old rose shade. Flowers freely. Leaves are deeply veined, dark green and backed in red.

SAILOR GIRL—An excellent girl variety with an abundance of large light blue flowers and lightly ruffled scalloped leaves.

STAR SAPPHIRE—Midnight blue with flower petals arranged in true star shape.



75c EACH—DOUBLES—75c EACH

CORSAGE—One of the newest, light blue doubles. Flowers open well on nice long stems. Foliage medium green.

DOUBLE DELIGHT—An excellent light blue with flowers attaining a very large size on mature plants. Leaves are quilted, dark green, and grow in a formal rosette.

DOUBLE NEPTUNE—Still our choice as the best of the dark blue doubles. Flowers open fully. Leaves are quite dark and grow easily in formal arrangements.

DOUBLE ORCHID NEPTUNE—The plant closely resembles Double Neptune but the flowers are beautiful, fully open red-orchid.

PURITY—Pure white double. Has excellent medium green foliage. Flowers open nicely, and attain a good size on the mature plant.

SAILOR'S DELIGHT—A very compact neat little plant with ruffled foliage and double light blue flowers. A must for the person with limited space.

TUFTED BEAUTY—White flower clouded from center out with lavender. Five petals with three little tufts in the center above pollen sac. Medium green leaves.

For holding pots of African Violets or other house plants, we have stands holding from 6 to 14 pots, black or green finish, from \$5.00 to \$22.50.

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P. O. BOX 368
CAPITOLA, CALIFORNIA

To reach the Tropical Gardens, take the Santa Cruz-Watsonville Freeway (Highway No. 1) from Santa Cruz to 41st Avenue, then turn right one mile.
Visitors are cordially welcome every day, including Sunday, from 9 A. M. to 5 P. M.

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